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## VIA SAME-DAY HAND DELIVERY

Mr. William F. Caton Acting Secretary Federal Communications Commission 1919 M Street, N.W., Room 222 Washington, D.C. 20554

Re: Ex Parte Presentation in MM Docket No. 95-176

Dear Mr. Caton:

On behalf of The Game Show Network, L.P. ("GSN"), the undersigned is hereby filing this letter with the Commission in accord with 47 C.F.R. § 1.1206(a). On April 29, 1997, Russell Myerson and Kim Cunningham of GSN and the undersigned counsel met with Jackie Chorney, Senior Legal Advisor to Commission Chairman Reed Hundt. Pursuant to 47 C.F.R. § 1.1206(a)(2), the following summarizes the data and arguments presented at the meeting.

First, GSN discussed the staggering financial burden it would suffer if it were required to caption a large percentage of its library programming. As a start-up enterprise, GSN needs to focus its resources primarily on gaining carriage for its network and could not sustain the huge costs of close captioning its 50,000 volume library. Second, GSN explained why close captioning its interactive game shows would make those programs substantially incomprehensible. In particular, GSN demonstrated that captions would obstruct visual material critical to understanding and enjoying these shows and that hearing-impaired viewers would not be able to follow its live game shows even with captions, because of the speed

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with which the answer choices change and the games progress. GSN also discussed its current efforts to increase the amount of closed-captioned programming on its network, including the addition to its schedule of two new children's programs that will be closed captioned, Wheel of Fortune 2000 and Junior Jeopardy.

Visual materials presented at the meeting are attached hereto as Exhibit A. An original and two copies of this letter are being submitted to the Secretary's office. An additional copy is submitted to be date-stamped. Please return the date-stamped copy to the courier for delivery to the undersigned.

Any questions regarding this filing should be referred to the undersigned.

Respectfully submitted,

hm E. Welch

John E. Welch

Counsel to The Game Show Network, L.P.

#### **Enclosures**

cc: Ms. Jackie Chorney

Mr. Russell Myerson

Ms. Kim Cunningham

## **EXHIBIT A**

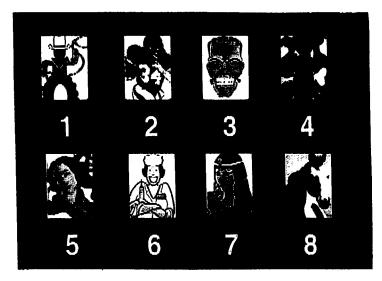
# VISUAL MATERIALS PRESENTED IN CONNECTION WITH EX PARTE PRESENTATION BY THE GAME SHOW NETWORK, L.P.

April 30, 1997

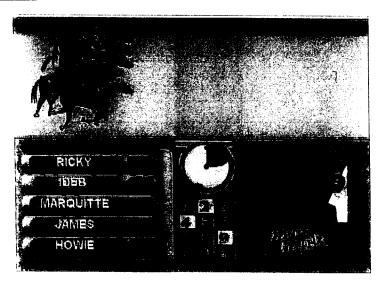
MM Docket No. 95-176

# **GAME SHOW NETWORK'S**

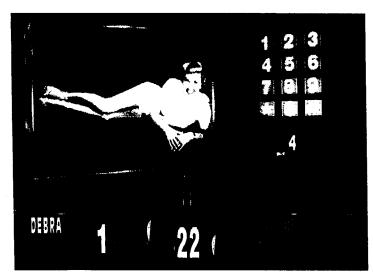
# **INTERACTIVE GAME SHOWS**



**SUPER DECADES** 



TRIVIA TRACK



RACE FOR THE NUMBERS

Joe

YOLANDA

S wers, plus some closed keypa

horses



YOLANDA
YOLANDA
SCRATCH







This is an example of closed The words cover the players' scores, as well as the clock. captioning. names &

e I words cover the areessential æ osed noto & keypad g a m e captioni



RACER B

N